



QUADRANTS

NORTH HOUSTON DISTRICT NEWS

Back into the groove of things



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A WORD FROM THE PRESIDENT



The hot days of summer are here, but why complain? The worst days of the COVID-pandemic quarantine seem to be behind us.

More area businesses are bouncing back each day, and the uptick in activity in our quadrants is a good sign that the next half of the year could be a better one.

This summer, the District celebrates a special milestone – our 30th anniversary! I hope you enjoy looking back down memory lane in this issue.

As you venture out, we have some gems in our own backyard for you to discover. If you haven't already visited the Rockstar Energy Bike Park, mornings may be an ideal time for a fun bike ride or stroll with the family or you're never too young or too old to try skateboarding at the North Houston Skate Park.

Area youth continue to benefit from our partnership with the YMCA at Wussow Park where soccer and summer camp are offered to keep children healthy and active.

If you enjoy walking, meet up with us and our partners at the next community walk the first Tuesday of every month. Check our social media for details.

So, as you get back into the groove of things, we hope you enjoy reconnecting with your colleagues and friends as much as we look forward to seeing you again, in person!

Greg Simpson
North Houston District President



Community Policing - HPD Bike Patrol is activated every summer in the North Houston District.

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FIELD SERVICES MANAGER

Amy Craig

BRAND MANAGER & GRAPHIC DESIGNER

Karen Davis

EXECUTIVE ASSISTANT & PROJECTS COORDINATOR

For suggestions or comments,
email avalencia@northhouston.org.

Then and Now North Houston District Celebrates 30 Years

We are dedicating this anniversary issue to the many people that have worked in the North Houston District the past 30 years!

The North Houston District (NHD) has evolved significantly since 1991 when it was established, and we're proud that today, it continues to serve as a thriving business center with 3,800 businesses, 68,000 employees and 118,500 residents.

Often, many of you have shared your fond memories of Greenspoint Mall, and while the facility is at a standstill today, we are optimistic that the right project for the property is coming soon.

In the meantime, take a look back at some of the memorable moments and highlights.



In 1995, additional powers were granted to the District. The bill was signed by Gov. George W. Bush.



ANNIVERSARY
1991 - 2021



In May 2001, the District launched the Greenspoint Flyer, an express shuttle service between Greenspoint and Bush Intercontinental Airport.



In 2004, Super Bowl XXXVIII was in Houston. The Wyndham Hotel was the host hotel for the NFC championship team, the Carolina Panthers. The District led the charge to "roll out the green carpet" for visitors.



Greenspoint
Strategically Positioned | Globally Connected

**North
Houston
District**

Our various logos through the decades.



In 1994, the Greater Greenspoint Public Safety Center opened at Greenspoint Mall.

Today, many women form part of the HPD North Belt Division and the local Sheriff's Office Task Force.



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Gettin' Our Groove Back

North Houston parks are open for summer fun



Emi Sanz and nephew Alexis Asenio, 6, walking the park for the first time.

Gradually, most of us are feeling more comfortable with returning to normal or to how our routines were pre-COVID. And with summer here, many of us are looking for ways to take a break from zoom meetings and connect more with our children and nature.

For this, the parks in the North Houston District are a great place to unwind.

The Brasvell family from Kingwood visited the bike park for the second time this June with their 2 and 6 year-olds. "We like that there are bike paths for different ages," said Randi Brasvell.

"We've had many new people come by," says Treena Dockery, parks and recreation manager at the North Houston Skate Park and Rockstar Energy Bike Park.

Dockery anticipates a busy season at the parks with events taking place in July and August.

A week-long skateboarding camp is slated for children in July at a minimal cost says Dockery.

In August, the Race for Life fundraiser is scheduled for the 14th and the USA BMX State Qualifiers on August 15.

The parks, owned by N. Houston Development Corp., are located off Interstate 45 North and Kuykenhdahl. Visit northhoustonportcomplex.com for more information. 🌱



Bike Park Welcomes Racer Royals

You never know who you may run into at the Rockstar Energy Bike Park. BMX racers Alex Limberg and Lwando Maseti from South Africa recently checked out the park.

Alex Limberg (right) just qualified for the Tokyo Olympics. In 2014, he placed fourth at the Youth Olympic games in China.

His favorite part of Rockstar Energy Bike Park – the 8m starhill.

When asked about going to the Tokyo Olympics?

"A little nervous, but the excitement and competitiveness is taking over the nerves!"

Lwando Maseti (left) is working on a USA BMX Gold Cup title.

"Houston is more than perfect. Great BMX facility and even better people," says Maseti about his visit.

"The best feeling is having my friend represent our country of South Africa in the Olympics. I hope to follow in his footsteps and maybe beat him real soon!"





Eric Jiang and Aiden Jiang Leo Li



District M.V.P

Treena Dockery, is not any ordinary employee. She is the longest serving employee of the North Houston District team - our most valuable player!

In 1996, Treena was hired as a receptionist, and 25 years later, she is the parks and recreations manager.

"I'm very appreciative that I've been able to grow here," says Dockery.

What was in style when you started your job?

Um, pantyhose!

What do you enjoy most about your job?

Being able to interact with the community; it's where my heart is. I like working with kids and being a mentor.

"I'm very appreciative that I've been able to grow here."

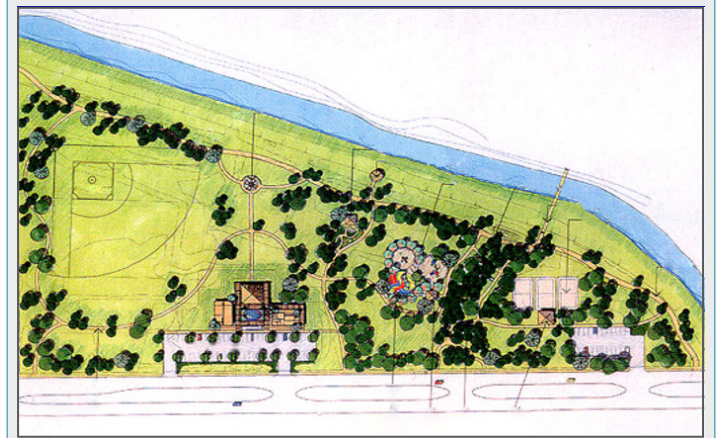
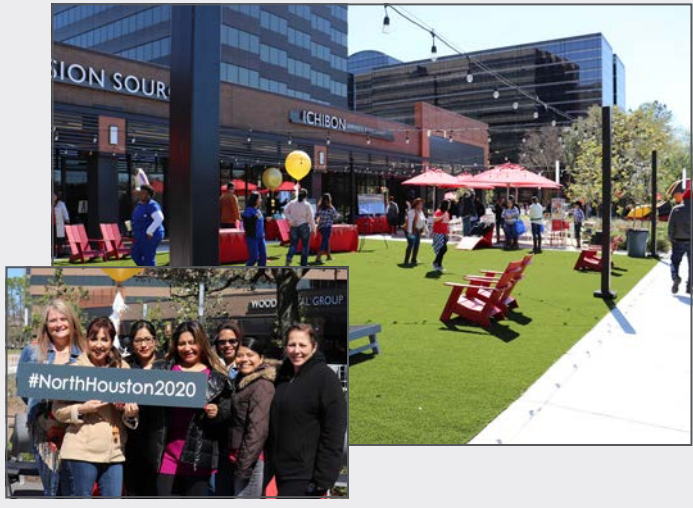


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The 2001 Juvenile Diabetes Research Foundation Walk

Lincoln Properties' renovation and rebranding celebration (from Greenspoint Place to CityNorth) in January 2020



A 2002 rendering of Tom Wussow Park, 500 Greens Rd.

Aerial view of Wussow Park on National Night Out 2019



Partner Spotlight

As we celebrate a special anniversary this year, we highlight a long-time devoted partner, who has served the area for 14 years!

Florentino Sotelo is an enthusiastic employee with LandCare who takes his job very seriously. "He's like the MVP of the team," says Arturo Grana, LandCare production manager.

By 5 am, every weekday morning, Sotelo is checking the District parks to ensure they are clean for families to enjoy. Sotelo lives in the District and even when he is off-the-clock, he walks and checks the parks. "I like to stay busy," says the landscaper who averages 20,000 steps a day.

It's people like Florentino who make a difference in our community.

We appreciate you Florentino!

Board Chair Celebrates 25 Years with NHD



Michelle Wogan, executive vice president for Transwestern, is a familiar face around the North Houston District after serving 25 years on the board of directors.

What brought you to the District Board?

Jack Drake, an energized and very enthusiastic leader and the first president of the management district who wanted to make a difference in this community. He inspired everyone to get involved

and strategize on opportunities for positive change. He was very successful in starting the District with Tom Wussow's vision.

What was your role at that time?

I was actively on the board helping any way I could and headed up the marketing committee.

On a fun note, what was trendy when you joined the board?

In the 90s, Scrunchies and movies like *Dancing with Wolves* and *Ghost*.

What has been the most exciting thing you've experienced in the District?

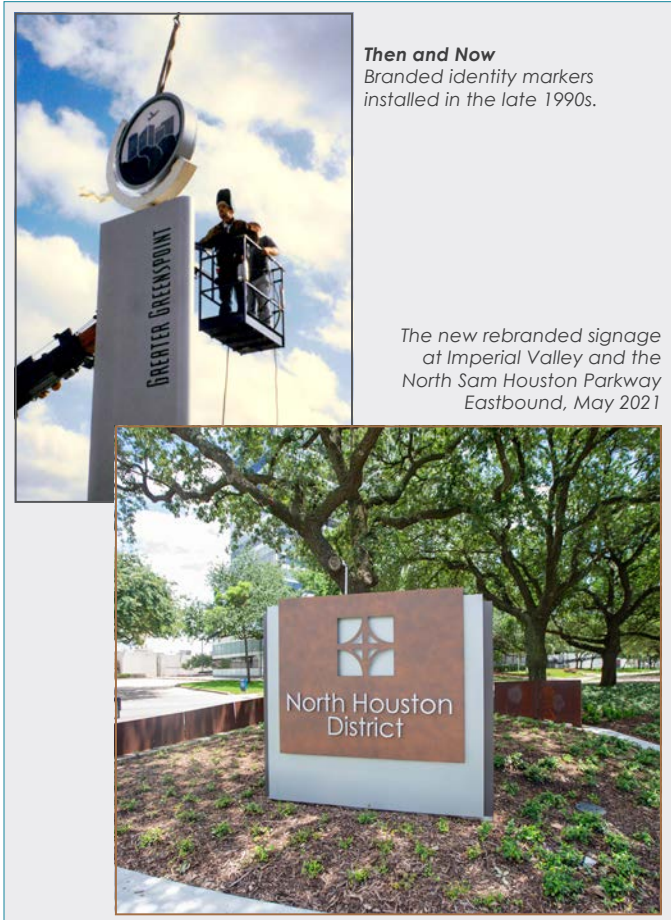
The creation of the TIRZ (redevelopment zone) was a huge deal for our community and studies that included our 30-year plan. Most recently, the livable centers study plan, which sets goals for the District, allowing us to seek funding to enhance our area. Also, being a part of the rebranding process, which will show its benefits for years to come.

What has been your motivation for serving on the board this long?

I just love the people and enjoy making a difference in a community deserving of positive change. We're only on the way up with all the great things the District is doing for the tenants, investors and the community and I'm just honored to be a part of the team.



"Without commitment, nothing happens." T.D. Jakes



Then and Now
Branded identity markers installed in the late 1990s.

The new rebranded signage at Imperial Valley and the North Sam Houston Parkway Eastbound, May 2021

Welcome Aboard!

In April, new members were approved to serve on the North Houston District Board.



CORY DRISKILL

Managing Director, Crow Industrial Holdings



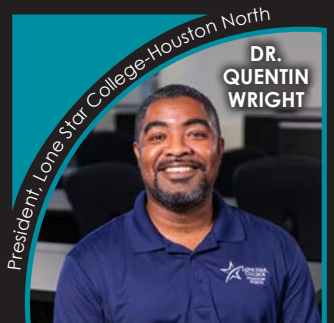
RICHARD SLUTTER

General Manager, Hilton & Marriott Houston North



TROY CUMMINS

Plant Manager, Coca-Cola Southwest Beverages



DR. QUENTIN WRIGHT

President, Lone Star College-Houston North



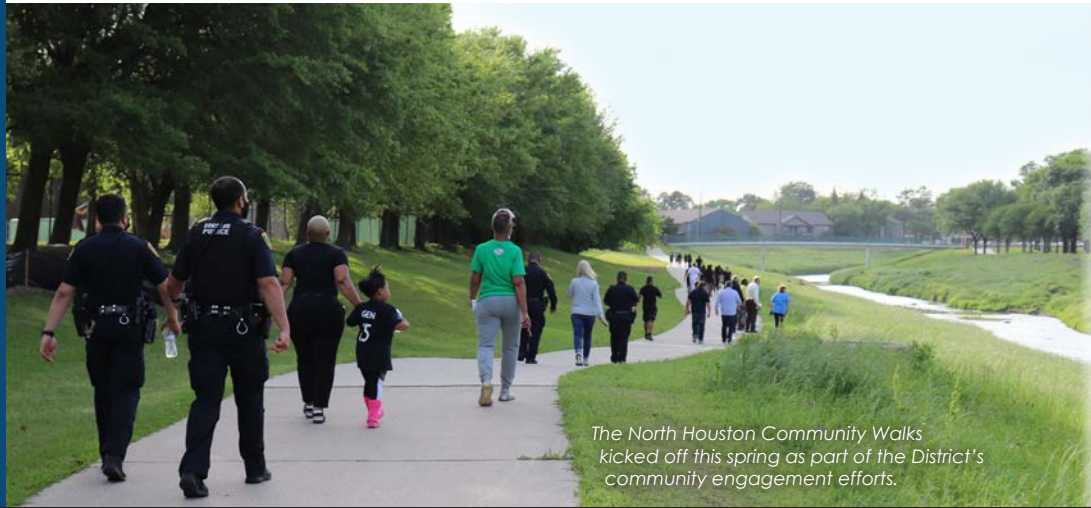
North Houston District

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Fondest Memories

KPRC 2 News Reporter
Amy Davis is a Stovall Junior High and Aldine High Alum

"From the trip when my sister pushed my other sister into the fountain with her rabbit fur coat on (my mom was horrified!) to my very first job working at Baskin Robbins in the food court, every memory makes me smile. I can still recall the amazing smell of Wicks & Sticks and family dinners at Picadilly Cafeteria," says Davis about growing up in the area and at Greenspoint Mall.



The North Houston Community Walks kicked off this spring as part of the District's community engagement efforts.

GREENS CROSSING

GREENSPPOINT

PINTO BUSINESS PARK

AIRLINE CORRIDOR



QUADRANTS

NORTH HOUSTON DISTRICT NEWS



North Houston Skate Park

SUMMER 2021

The North Houston District is a management district that advocates for projects and services that attract the best in commercial and residential life to the area.

It's a special purpose district created by the Texas Legislature and provides enhanced services in public safety, planning and development, beautification and maintenance of public rights of way, and development of parks and trails.

The District's service area includes four quadrants that span across the intersection of Interstate 45 North and the North Sam Houston Parkway.

